

In 2008,
the World Snowboard Day,
welcomed ...

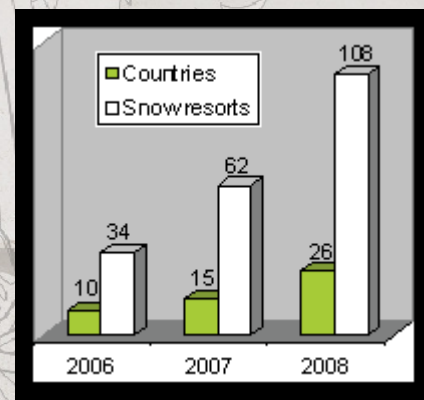
26 countries
108 snow resorts
27 000 participants
900 free activities



For its 4th edition, the **World Snowboard Day** comes back on **Sunday, December 20, 2009** with more countries and more snow resorts. So book your day now, prepare your snow outfit and choose your destination.

Austria - Bosnia - Canada - Croatia - Czech Republic - Finland - France - Germany - Hungary - Italy - Iceland - Japan - Moldova - The Netherlands - Poland - Norway - Romania - Russia - Serbia - Slovakia - Slovenia - Spain - Switzerland - Turkey - Ukraine

The **World Snowboard Day** has been growing rapidly for three years and has **tripled the number of events around the world**. Participants have 3 times more locations to enjoy this day, and 3 times more possibilities to discover the joys of snowboarding in a convivial and festive atmosphere. **EuroSIMA** (the European Boardsports Industry Manufacturers Association www.eurosima.com), and the **WSF** (World Snowboard Federation), who launched this event, don't want to stop here, and return with new challenges: **more countries, more snow resorts, and more activities.**



The aim of this day is to open the winter season and celebrate snowboarding everywhere in the world. The snowboard scene (federations, resorts, clubs, shops, pro riders, associations, brands...) mobilizes worldwide and offers free initiations, demos, products testing, and other activities such as parties and concerts to the general public.

Sunday
December 20, 2009

So, while waiting for **December 20, 2009**, don't hesitate to visit the official website of the **World Snowboard Day** and learn more about this exciting day...

CONTACTS

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FOR MORE INFORMATION

Teaser available on the following link:
<http://www.vimeo.com/4488474>
and on www.world-snowboard-day.com

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